CAMILA RODRIGUEZ CERVANTES
MAYA BONCATO

# ESCAPISM

## a getaway to fantasy and fairytales in SS 27

In a world full of chaos, war, and uncertainty, dream-like story telling and fantasy will be society's escape. People are turning to nostalgia for comfort. For some, there is a longing for that memory of reading a storybook and transporting to a different world where dreams felt tangible. As a result of the current zeitgeist, many are using imaginative story telling as a way to find peace away from reality. In SS 27, intricate and dreamy details will be more prevalent.






Fine







Intricate




Ornate




Detailed




Sheer

# E S C A P I S M



Dreamy

Chic



Delicate

Whimsical



Ethereal



Elegant

Romantic

Saint Lauren Resort 26

Love Shack Fancy FW 26

Sea SS26

Saint Lauren Resort 26

Love Shack Fancy FW 26

Saint Lauren Resort 26

Sea SS26

Saint Lauren Resort 26

Love Shack Fancy FW 26

# ESCAPISM

## Color in Bloom

**Princess Pink**
12-1310 TCX


LoveShackFancy SS2026

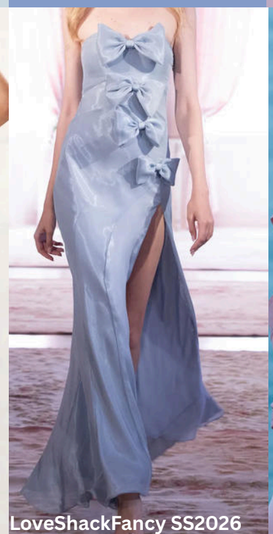
**Enchanted Rose**
14-1911 TCX


Blumarine SS2026

**Glass Slipper**
12-4805 TCX


LoveShackFancy SS2026

**Sky Drift**
16-3929 TCX


LoveShackFancy SS2026

**Lilac Fields**
15-3507 TCX


Blumarine PF2026

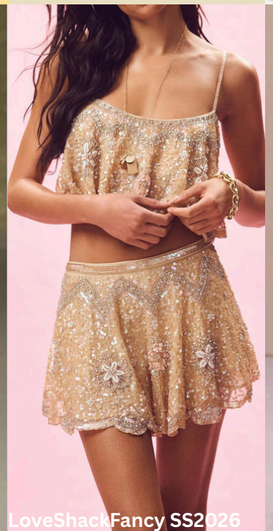
**Twilight Spell**
16-3111 TCX


Chloe SS2026

**Sunsoaked**
12-0824 TCX


Chloe SS2026

**Fairy dust**
12-0804 TCX


LoveShackFancy SS2026

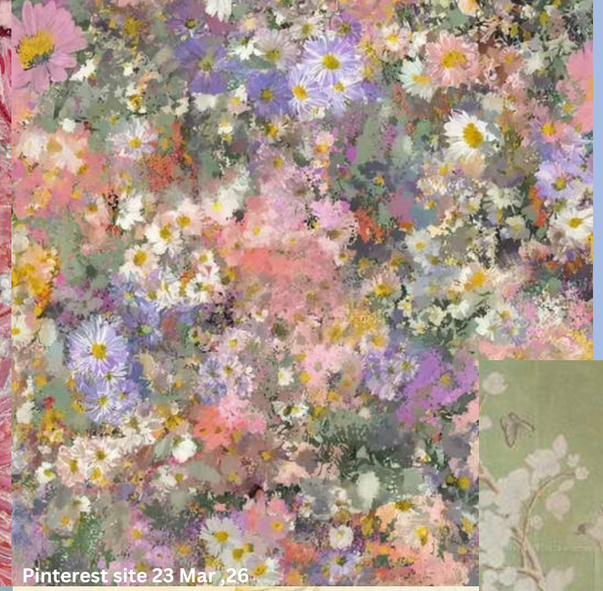
**Dream Cloud**
11-0602 TCX


Zimmerman SS2026

**Weeping Willow**
13-0530 TCX


Zimmerman SS2026

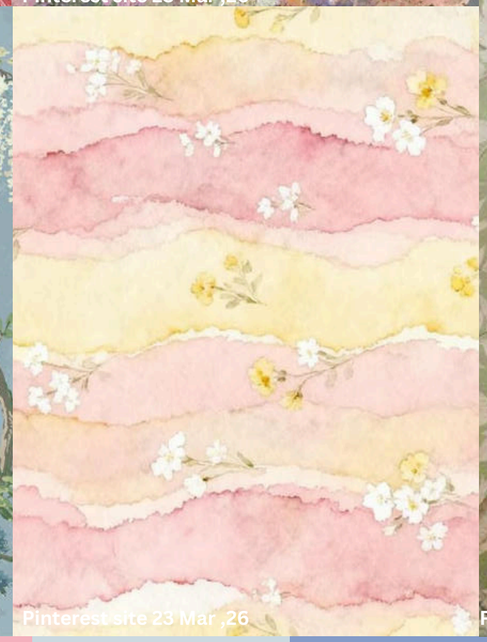









# ESCAPISM

## Color in Bloom

This palette tells a soft, romantic story of airy pastels and nature-inspired hues. Blush pinks, lilacs, sky blues, and gentle greens create a dreamy, floral atmosphere. Most colors are light and luminous, giving an ethereal, weightless feel, with low to moderate intensity and muted, delicate tones. Tints like Fairy Dust, Princess Pink, and Dream Cloud are balanced by slightly deeper shades such as Enchanted Rose and Twilight Spell, while soft grayed tones like Glass Slipper and Sky Drift reinforce the calm, hazy mood. The palette leans on a monochromatic pink-and-purple scheme, anchored by neutral creams and soft whites, achieving harmony through gentle, cohesive transitions.

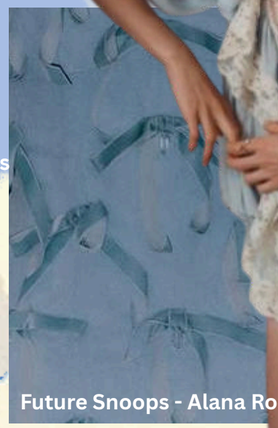
| Princess Pink | Enchanted Rose | Glass Slipper | Sky Drift | Lilac Fields | Twilight Spell | Sunsoaked | Fairy dust | Dream Cloud | Weeping Willow |
|---|---|---|---|---|---|---|---|---|---|
| 12-1310 TCX | 14-1911 TCX | 12-4805 TCX | 16-3929 TCX | 15-3507 TCX | 16-3111 TCX | 12-0824 TCX | 12-0804 TCX | 11-0602 TCX | 13-0530 TCX |

# ESCAPISM: THE WORLD FEELING THE URGE TO ESCAPE


WGSN - @modaoperandi


Future Snoops - Interfiliere


Future Snoops - Lullaby Fields


Future Snoops - Alana Rose


Future Snoops - Chloe


Peclers - Blumarine


WGSN - @MrSelfPortrait


Future Snoops - Lime


Future Snoops - Chloe


Future Snoops - Guizio


Future Snoops - By Gianna


WGSN - Gramicci


WGSN - Amaya World

# ESCAPISM

## SWATCH PALETTE



**Gauze**
Mood Fabrics



**Silk Charmeuse**
Mood Fabrics



**Beaded Tulle**
Mood Fabrics



**Silk Georgette**
Mood Fabrics



**White Lace Trim**
Mood Fabrics

Escapism is all about feeling free with no restrictions. This is translated in the swatch palette through soft, light-weight, drape-able fabrics. Gauze and georgette provide that light-weight, airy feel, essential for spring and summer. Silk charmeuse, beaded tulle, and white lace trim help convey the magical and whimsy essence of escapism.

Forecast #4

# ESCAPISM

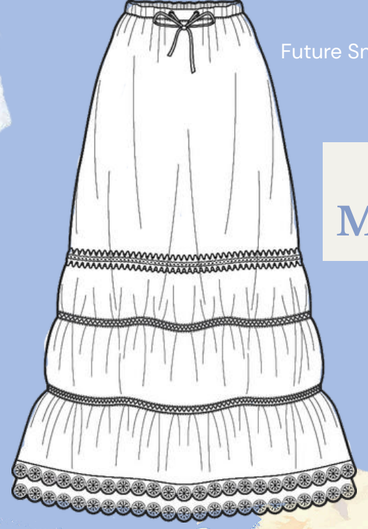
The Looks

In a time where reality feels increasingly overwhelming, fashion drifts into a soft, dreamlike universe where clothing becomes a gentle form of emotional escape.


Love Shack Fancy SS26


Love Shack Fancy SS26


Love Shack Fancy SS26

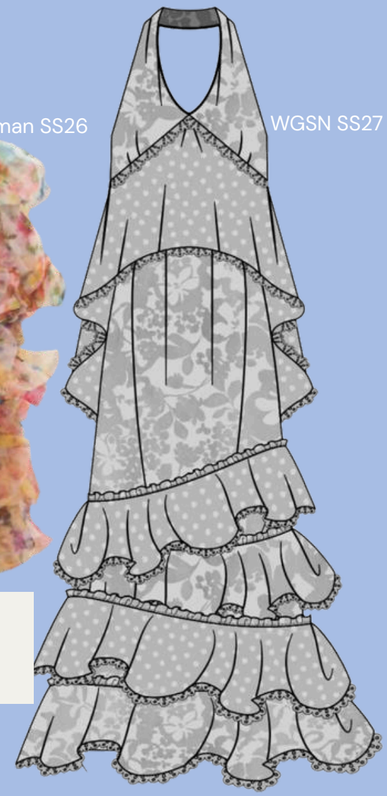

Future Snoops SS 26

**Tiered Maxi Skirt**


Chloe SS26


Chloe SS26


Zimmerman SS26


WGSN SS27

**Full-length Tiered Dress**

Future Snoops SS 27

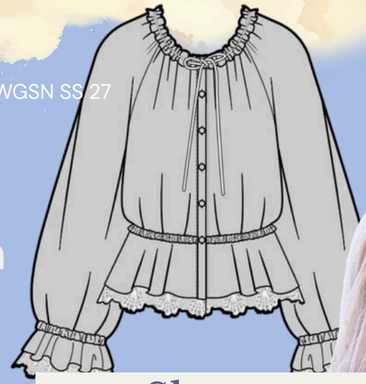


**Lace Cami**


Love Shack Fancy SS26

Love Shack Fancy SS26

WGSN SS 27



**Sheer Detailed Blouse**


Zimmerman SS26


Love Shack Fancy SS26



DOEN, April 2026



Madewell, April 2026

The Footwear Looks

# ESCAPISM

## Sheer and Crochet Flats

### Sheer Flats



Zimmerman, SS 2026

### Crocheted Flats



Reformation, April 2026



Net-A-Porter, April 2026



C. Paravano, April 2026



Eddie Borgo (WGSN, Oct 9, 2025)

Poshmark
(April, 2026)



Nadri,
(April. 2026)





En Route (April, 2026)

The Jewelry Looks

# ESCAPISM

## Dainty Pearls and Heart Lockets



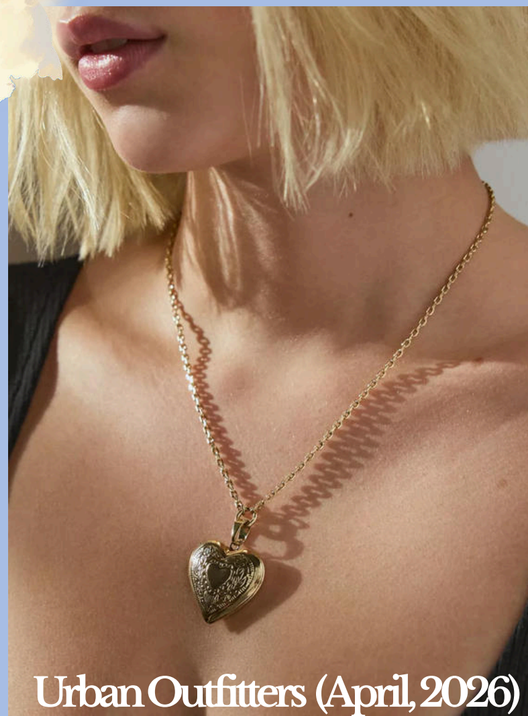
Prada (April, 2026)



Nadri,
(April. 2026)

Urban Outfitters
(April. 2026)





Urban Outfitters (April, 2026)

# ESCAPISM

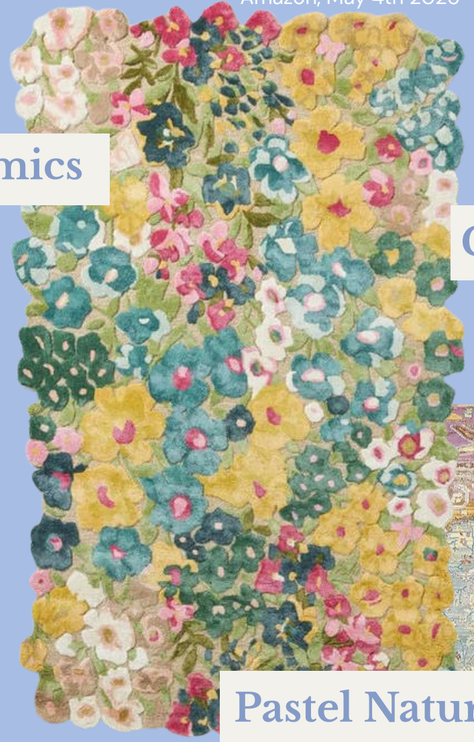
## MAKE YOUR HOME YOUR ESCAPE


AkkaCreation. (2026, January 10)

Quilted Curtains


Casa De Perrin, May 4th 2026

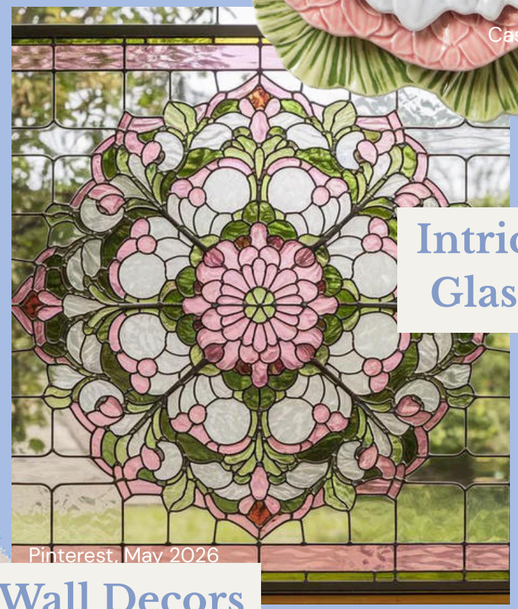
Floral Ceramics


Amazon, May 4th 2026


Pinterest, May 2026

Greenery Art Piece


Pinterest, May 2026


Pinterest, May 2026

Intricate Stained Glass Windows

Floral Wall Decors


Anthropologie, May 4th 2026


Amazon, May 4th 2026

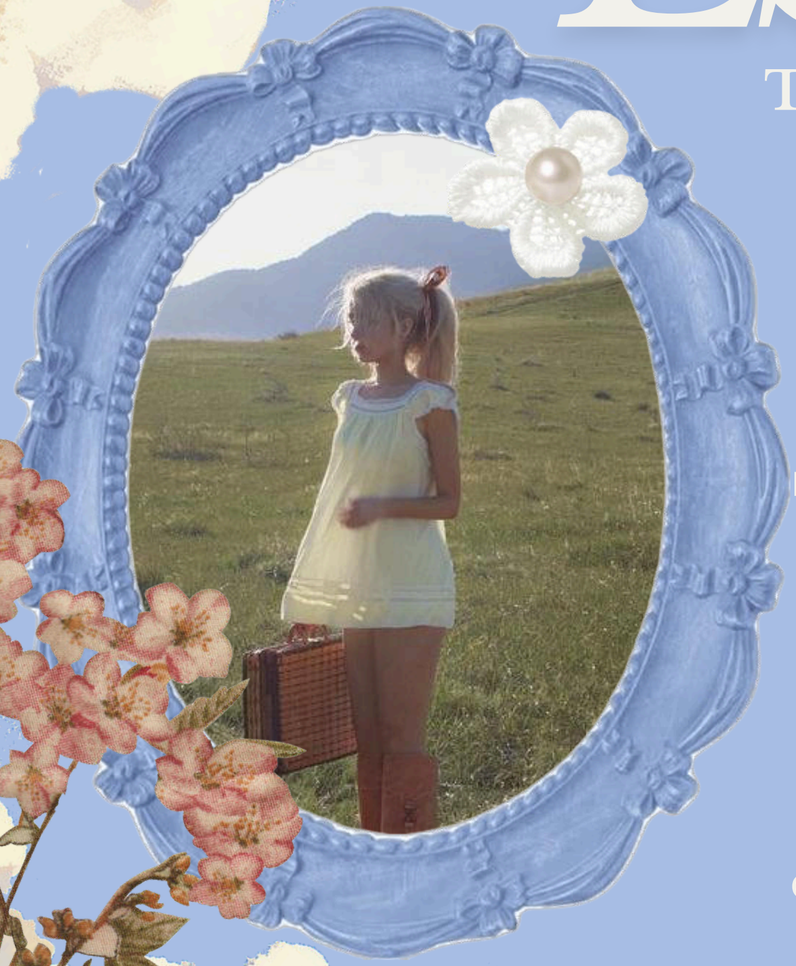
Pastel Nature Rugs


Amazon, May 4th 2026

Weaved Rattan Furniture

# ESCAPISM

## THE ESCAPISM LOOK FORECAST



As a response to an increasingly frantic world, consumers will seek sanctuary through escaping to fantasy. The silhouettes of tiered flowy maxi skirts and ruffle maxi dresses allow for that effortless, freedom of movement. The boudoir cami and boho blouse convey the delicateness and peace escapism offers. Accessorizing with dainty pearl necklaces, heart lockets, and intricate flats captures the whimsical essence. Ultimately escapism will rise in SS 27 as consumers utilize fashion as an outlet for psychological expression.



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